

# AN INTRODUCTION TO THE EIGHTY20 FINANCIAL WELLNESS DIAGNOSTIC

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# FINANCIAL FREEDOM

**Our goal is to identify people in financial stress and help them work towards financial stability – building a balance sheet that ultimately provides financial freedom.**

Eighty20 will do this by empowering employers and financial wellness providers to accurately identify key contributors to financial stress in their employees through our:

- **Access to data** – we clean, validate and enhance credit bureau data and fuse it with employee data, including benchmarks vs. industry and national indicators
- **Data portal** – online dashboards providing insights to highlight at risk employee segments; and
- **Analytical capabilities** – financial wellness indexes and predicting who is likely to get into financial stress.

